



The Business of Security and Executive Protection

Discover the reality of operating a successful security business!

Are you determined to open your own company?

This is an informative two day webinar designed for people with experience in security related fields such as law enforcement, military, business, law, education, private investigators, and other service industries who are interested in becoming a licensed independent contractor or establishing a business such as a contract guard agency, a business centered around executive protection or special event security.

Is being an entrepreneur right for you?

What type of accounts will I get?

Location Considerations.

What kind of revenue stream should I expect?

Protection Industry specific dynamics and challenges.

This course will help you determine if entrepreneurship is right for you and help you avoid some of the typical head-aches and pitfalls that many security companies experience.

Presented by the owner of a successful business that has grossed over \$150 million dollars since 1989.

Topics Include:

- Licensing requirements
- Business fundamentals
- Accounting basics
- Taxes and financial concerns
- Advertising and marketing
- Legal considerations
- Insurance needs
- Ownership responsibilities

Learn about EPI:

www.personalprotection.com

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WE PUT THE PRO IN PROTECTION